

# Open Textbook Network

5th Annual Summit

July, 2019



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# Welcome!



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# Acknowledging the Sacred Spaces on Which We Stand



- Woodlawn Culture or Mound Builders
- Dakota, Iowa, Chippewa, & Cheyenne tribes
- *Chaska* is a Dakota word meaning firstborn son

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**THANK YOU**



## Today's Agenda

9:00 - 9:30	Welcome & Introductions
9:30 – 10:15	Celebrating Small Wins - Summit Welcoming Activity
10:15 – 11:00	OTN Vision + Guiding Principles
11:00 – 12:00	Inclusivity: who, what, when, where? with Jess Mitchell
12:00 – 1:00	Lunch
1:00 – 3:45	Inclusivity and Open Education Workshop
3:45 - 4:00	Closing & Summit Photo in Lobby
5:00	Buses depart for Dinner Cruise





# Who's here?

- Institutional members
- Consortial members
- First Summit
- Second Summit
- Third Summit
- Fourth Summit
- Fifth Summit!
- OTN Presenter
- OTN Steering Committee
- Member of Publishing Co-op
- Used OTN PressbooksEDU Sandbox
- Visited the new Community Hub
- Given at least one workshop
- 2, 3, more!
- Attended an OTN / Rebus Community Office Hour
- Has retweeted an OTN (@open\_textbooks) tweet



# Your OTN Team



**David Ernst, Ph.D.**

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Managing Director

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**Tanya Grosz, Ph.D.**

Director of Educational Programs

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**Karen Lauritsen**

Managing Director

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**Mark Sheaves**

Community Manager

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**Barry Stehlik**

Administrative Specialist

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# Housekeeping

# Community Norms



# Suggestion Wall

You asked....we  
listened



# The boat is back!





# Community Hub, Data Dashboard

Welcome to the Open Textbook Network Community Hub

## Data Dashboard

Only data leads can see this information.

- [Test - Mark](#)

## Resources

[New Members](#)

[Workshop Resources](#)

[Program Building Blocks](#)

[Publishing Support](#)

[OTNSI](#)

## Open Textbook Library

Textbooks: 635

Textbooks In Development: 16

Reviewed Textbooks: 439 (69.1%)

Adopted Textbooks: 211 (33.2%)

### Textbooks In Development

[Create New Textbook in Development](#)

Center for Open Education | 330 Wulling Hall | 86 Pleasant St SE | Minneapolis, MN 55455 USA | [open@umn.edu](mailto:open@umn.edu)

College of Education and Human Development | University of Minnesota

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**The  
Summit  
you  
asked  
for....**

different  
institute helpful  
network time; idea info  
institution  
activity  
people  
work  
group  
event  
week  
share  
conference  
networking  
summit  
connect

A red envelope with a white double-line border and a decorative corner design. The words "Thank You" are printed in a white, serif font, centered on the envelope. The envelope is placed on a dark grey surface, which is itself on a light-colored, veined marble background. A black pen is partially visible in the upper right corner.

Thank You



# Thank you!

- Monica Brown, Boise State University
- Amanda Larson, Penn State University
- Karen Pikula, Central Lakes College  
(Minnesota State)
- Daphne Tseng, University of Idaho  
(Idaho Dept. of Higher Education)



**#OTNSI19**



 PRODUCT SCHOOL

**We are not a  
conference.**





# We are a community



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# We are a community



This work



# **Celebrating Small Wins with the OTN Community**



# Celebrating Small Wins with the OTN Community

Using the handout:

1. Reflect
2. Share
3. Seek
4. Celebrate (with a Tweet!)  
#SmallWins #OTNSI19



# Celebrating Small Wins with the OTN Community

1. To identify, acknowledge, and celebrate all the ways we are making a difference in open education
2. To encourage connections to people you don't know or don't know well
3. To document our community's collective action
4. To have fun



# Some examples:

**Amanda:** “I mentored two people this year!”

**Sarah:** “We all made it to OTNSI, again!”

**Mark:** “Receiving 68 responses to the OTN Community Scan!”

**Daphne:** “Simple OER resources page has been approved!”

**Monica:** “I consulted with 5 faculty on OER this summer!”



Find someone who is new to OTNSI

Find someone who has held an OTN workshop

Find someone who likes to bake

SHARE YOUR WIN

Find someone who has a pet

Find someone who has a different role than you

Find someone who is from a different state

Complete two lines on your bingo card:

#Smallwins  
#OTNSI19

Find someone who is at OTNSI representing a system or consortia

Find someone who likes to go camping

Find someone who has been to OTNSI before





# Celebrating Small Wins with the OTN Community

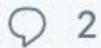
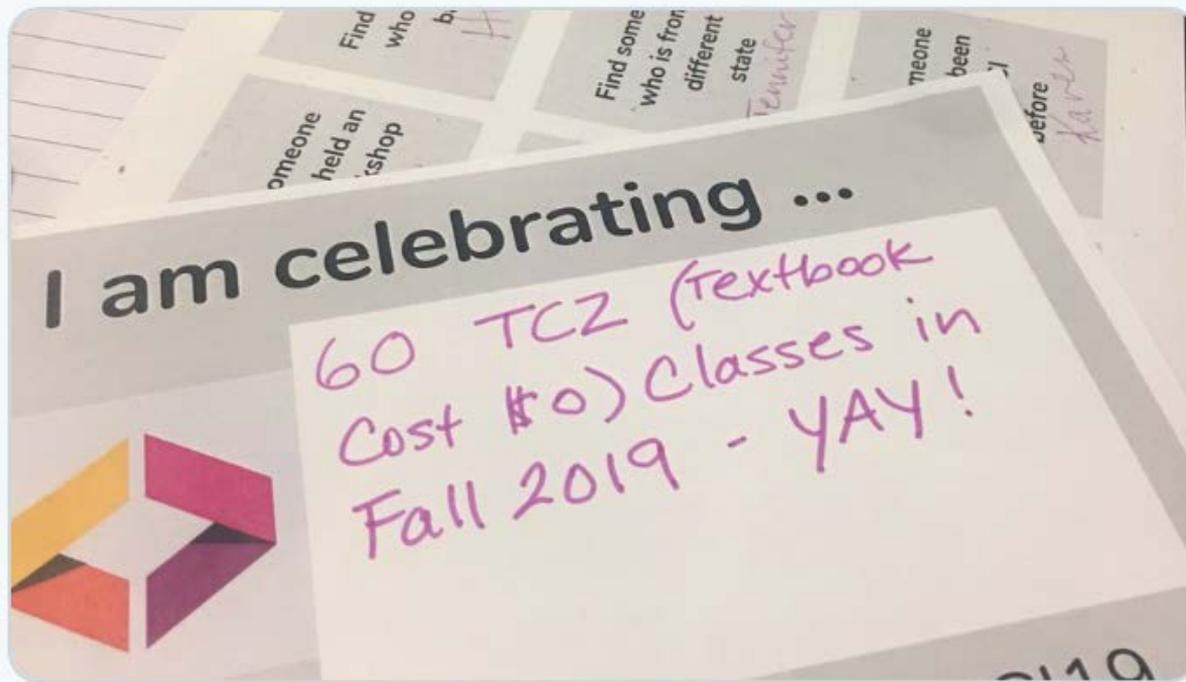
1. Reflect - 3 minutes of private reflection on small wins
2. Share - share your win with a partner
3. Seek - fill out the bingo card (2 lines)
4. Celebrate (with a Tweet!)

#SmallWins #OTNSI19



Melanie Wilson @mongoliamel · 7m

#SmallWins #OTNSI19



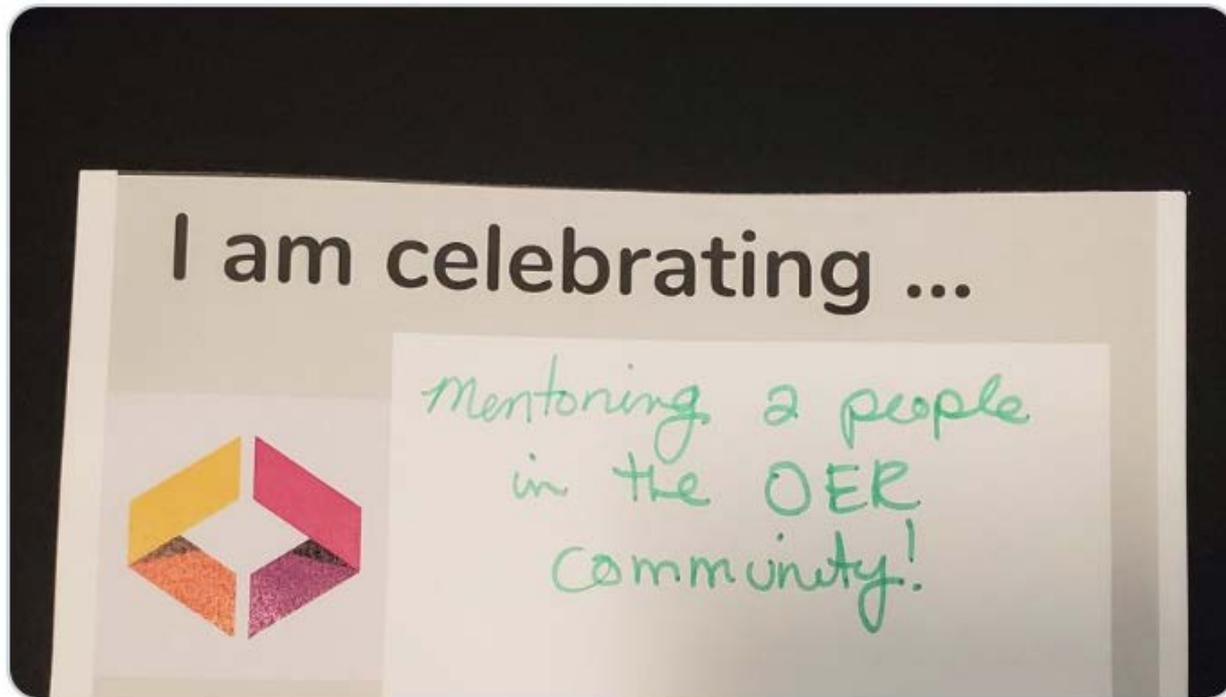
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**Amanda Larson** @maeverawr · 9m

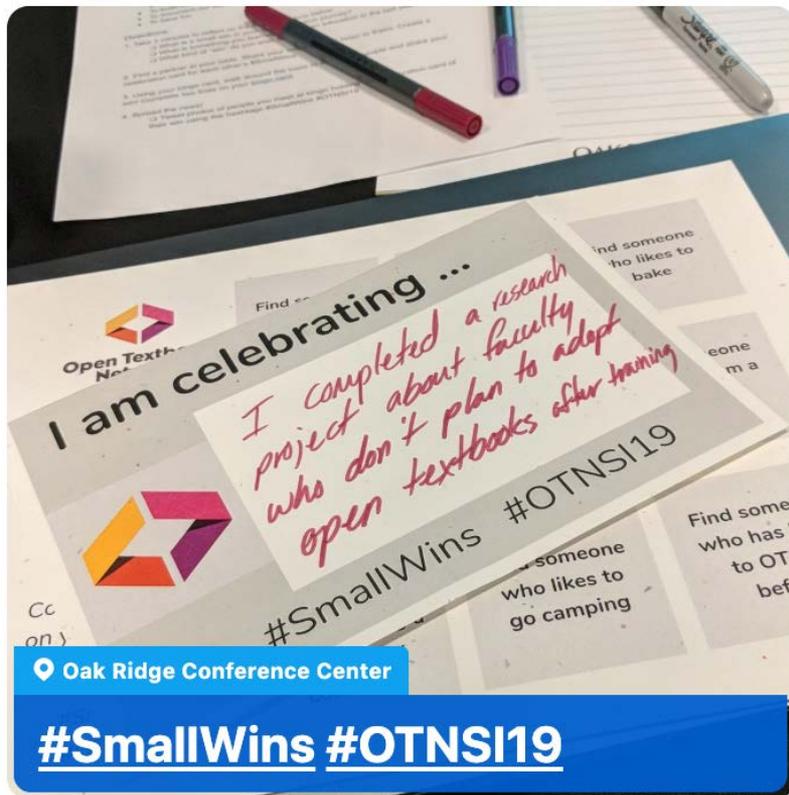
My #SmallWins #OTNSI19



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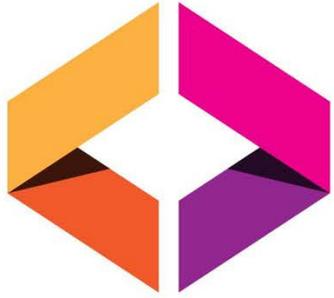


Jonathan Lashley + @Lashleyed · 15m



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# Open Textbook Network

## OTN Vision + Guiding Principles



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# com·mu·ni·ty

*noun*

- 1. a feeling of fellowship with others, as a result of sharing common attitudes, interests, and goals*
- 2. a similarity or identity*
- 3. joint ownership or liability*



# Amazon Should Replace Local Libraries to Save Taxpayers Money



**Panos Mourdoukoutas** Contributor ⓘ

Jul 21, 2018, 09:00am • #GettingBuzz





# OTN Guiding Principles



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# #1 - The Common Good

We are working for the common good of our communities. The results of our collective efforts belong to all of us. We have a mutual responsibility for stewardship of resources we create together in order to preserve and improve them for future generations. We welcome others who share our vision of the common good.





## #2 - Equity

We have a collective responsibility to build systems that will foster a more equitable future.





# #3 - Inclusivity

We believe that a diverse and inclusive community is the best way to ensure informed, just, and effective community decisions and actions.





## #4 - Action

We are an action-oriented organization advancing and championing ideas that will have a lasting benefit for the students, faculty, and staff of academic institutions and the future of learning.





# #5 - Humanity

We are not merely consumers—we are human beings. As colleagues, community members, citizens, and experts in our own lived experiences, we treat every individual with dignity and respect. We act honestly, truthfully, fairly, and with integrity in all our dealings.





## #6 - Integrity

We are accountable, transparent, and ethical. Decisions that impact the OTN are made through OTN community engagement.





# #7 - Shared Abundance

We believe that nothing should stand in the way of learning. Our collective knowledge exists in abundance. We are committed to using this abundance for the benefit of all.





# OTN Principles

- The Common Good
- Equity
- Inclusivity
- Action
- Humanity
- Integrity
- Shared Abundance



United Nations

# Universal Declaration *of* Human Rights



“...higher  
education shall be  
equally  
accessible to all”



The cost barrier kept

**2.4 million**

low and moderate-income college-qualified high school graduates from completing college in the previous decade.

# **in·clu·sion**

*noun*

- 1. the action or state of including or of being included within a group or structure*

# Graduation Rate Within 8 Years

First Generation Students

26%

2nd and 3rd Generation  
Students

68%



# Interventions

- General improvements in teaching and learning
- Addressing “imposter syndrome”
  - have a persistent, often internalized fear of being exposed as a fraud



# In your academic career, has the cost of required textbooks caused you to:

64.2%	Not purchase the required textbook
42.8%	Take fewer courses
40.5%	Not register for a specific course
35.6%	Earn a poor grade
22.9%	Drop a course
18.1%	Withdraw from a course
17.2%	Fail a course



# University of Georgia

Change from non-OER to OER

	$\Delta$ Grade	$\Delta$ DFW
Non-Pell eligible students	+7.4%	-2.05%
Pell eligible students	+12.3%	-4.43%
All Students	+8.6%	-2.68%

# Content Customization

## Collaborative Statistics

**By:**  
Barbara Illowsky, Ph.D.  
Susan Dean

**Online:**  
< <http://cnx.org/content/col10522/1.40/> >

**CONNEXIONS**  
Rice University, Houston, Texas

## Collaborative Statistics Using Spreadsheets

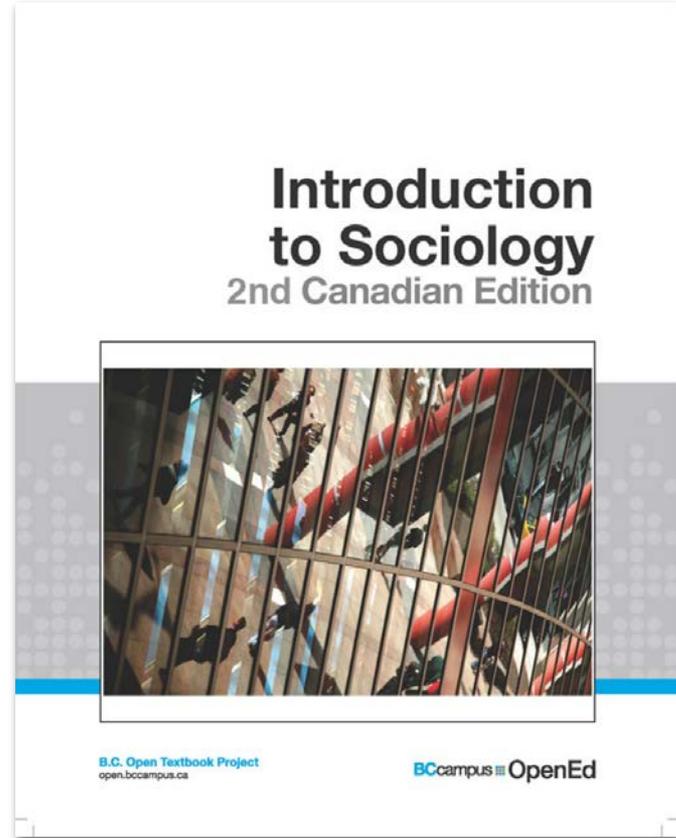
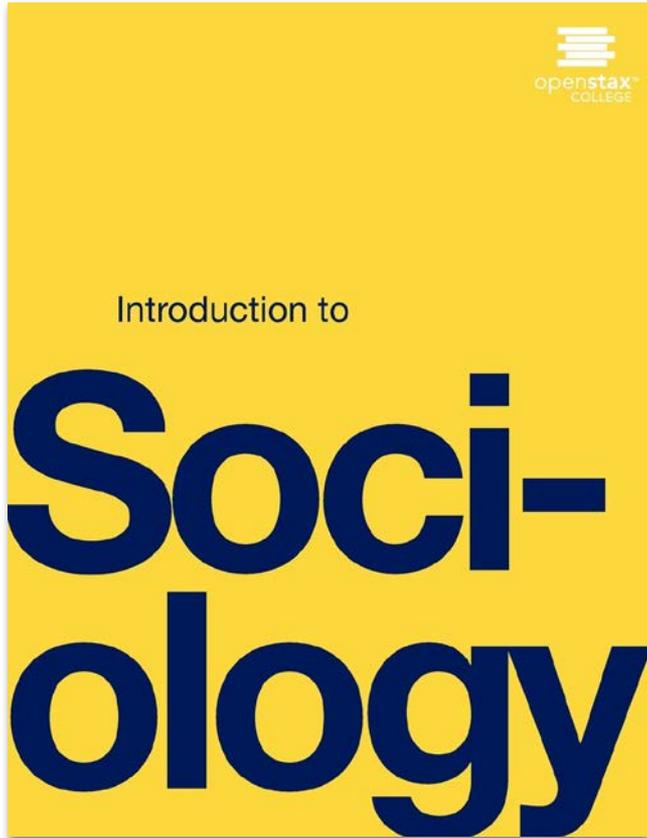
**Collection Editors:**  
Irene Mary Duranczyk  
Suzanne Loch  
Janet Stottlemeyer

**Authors:**  
Susan Dean  
Irene Mary Duranczyk  
Barbara Illowsky, Ph.D.  
Suzanne Loch  
Janet Stottlemeyer

**Online:**  
< <http://cnx.org/content/col11521/1.21/> >

OpenStax-CNX

# Localization

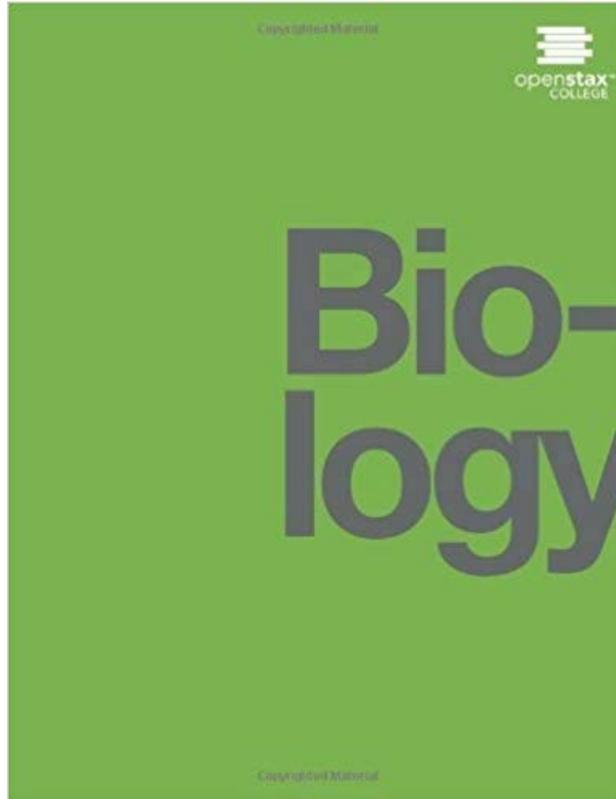


Localization



**OPEN  
TEXTBOOKS  
4AFRICA**

# Localization



# **in·clu·sion**

*noun*

- 1. the action or state of including or of being included within a group or structure*





# **Inclusivity: who, what, when, where**

**With Jess Mitchell**





- ▶ Write down something that you've changed your mind about



▶ Write about a memory you have from school



- ▶ Which one of the following 5 is least like the others?
  - ▶ Cow, tiger, snake, bear, dog

- ▶ Write a few sentences about Inclusivity -- what is it? What is it to you?
- ▶ Write a few sentences about why you're here at OTNSI



Time	Action	Activity
11:00 – 11:45	LISTEN: LET YOUR MIND WANDER	Inclusivity: who, what, when, where, why? with Jess Mitchell
11:45 - 12:00	Have two thoughts	Q&A
12:00 – 1:00	EAT	Lunch
1:00 – 3:45	SELF, POWER, OTHER 1, 2, 4, all	Inclusivity and Open Education Workshop (sigh: more Jess)
2:00 – 2:10	OMG, I'm so tired!	COFFEE/SNACK
2:10 – 3:00	NO MORE!... Places to Question	When will this end? TOO MUCH COFFEE... need a bathroom!
3:00 - 3:45	I'm totally fried.	When do we get a moment alone?







- ▶ Write down something that you've changed your mind about.
- ▶ Write down a memory from your childhood
- ▶ Which one of the following 5 is least like the others?
- ▶ Write a few sentences about Inclusivity
- ▶ Write a few sentences about why you're here at OTNSI



What do you bring today that can help make this an inclusive event? How can you contribute to inclusion?



at the end of this presentation you will be able  
to....



Be Open

Reflect



# **Inclusivity: who, what, when, where, why**

**With Jess Mitchell**



# Common Tropes

your “full self”



# Common Tropes

Who isn't here?



# Inclusive isn't easy

- often not comfy
- uncomfy is avoided



# Self-awareness

When do you get comfy?



# Other-awareness

Who here isn't comfy?



Diversity is a number;  
inclusion is a process;  
equity is an outcome

\*Said by **Barbara Chow** at a Hewlett Grantees meeting in King, Ontario 2017



# Inclusion

... ..  
... ..

Questioning, reflecting, disrupting



**Inclusive design** is design that considers the full range of human diversity with respect to ability, language, culture, gender, age and other forms of human difference.

Designing inclusively results in better experiences for everyone.



# Inclusive

- it isn't ever complete
- it's like bathing, you gotta keep doing it
- it's a value, never a checklist
- measure it by seeing how inextricable it is in everything you do

Florence Kennedy's, "Freedom is like taking a bath: You got to keep doing it every day."



Form —————> Function

Architectural  
Experiential  
Interactional

*“We shape our buildings;  
thereafter, our buildings  
shape us.”*

- Winston Churchill



 PRODUCT SCHOOL

**We are not a  
conference.**



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What spaces have shaped you?

We shape our experiences, and  
our experiences shape us





I am a *STUDENT*  
Don't  
Taser me!

I am a *STUDENT*  
Don't  
Taser me!

I am a *STUDENT*  
Don't  
Taser me!

Tr  
T



What experiences have shaped  
you?

We shape our interactions,  
and our interactions shape us

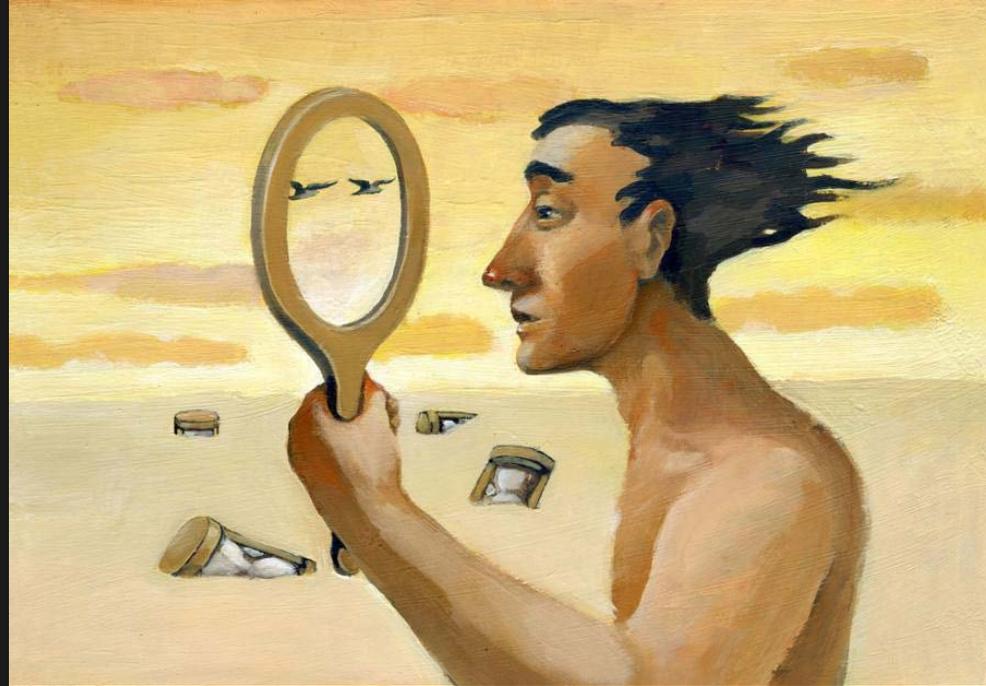






What interactions have shaped  
you?

# know thyself



# Know Your Assumptions

1. all learners are visual
2. People with PhDs are experts
3. all learners use a mouse
4. all learners can use the same content
5. Learners are students



- Pace, Path, Content, Delivery Method
- text, visual, sonification, video...
- individual, group, didactic, participatory
- Motivation – external, internal, positive, negative
- Social support – peer, instructor, other
- Degree of structure



Personal awareness - how much of your “FULL SELF”

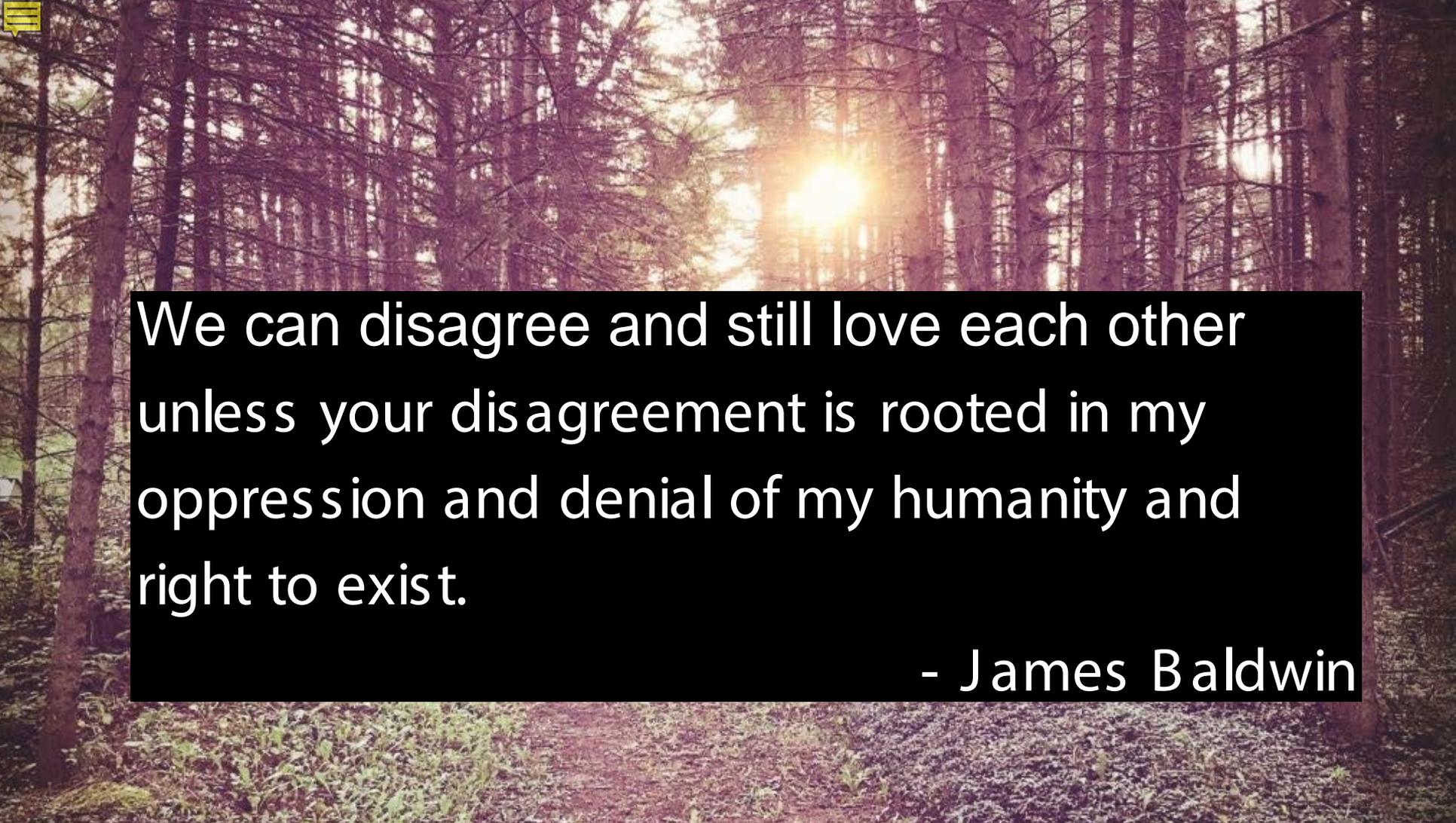
- Comfort, Voice, Decision-making, Standing up, Challenging status quo

Personal Situatedness “WHO IS HERE AND FEELING SMALL?”

- Can you recognize your power? Can you see/feel/understand how it is impacting others? Can you hear and receive critique/feedback?

Other “WHO ISN'T HERE AND WHY?”

- Can you see me? Do you think I deserve space? Do you see my personhood? Do you grant me the rights of personhood?
- Can you debate or at least engage in conversation about what those rights are?



We can disagree and still love each other  
unless your disagreement is rooted in my  
oppression and denial of my humanity and  
right to exist.

- James Baldwin



# 3 practices of inclusive design

1. Recognize uniqueness and diversity
2. Use an inclusive process and tools
3. Have a broader beneficial impact

Your work begins now

...and it never ends...

**CAUTION**

**THIS MACHINE  
HAS NO BRAIN  
USE YOUR OWN**



**DA**

AO...



"  
TEAR EF  
TLW

QUESTION  
EVERYTHING



# Your 2 Things

Let's talk about them...



Time	Action	Activity
11:00 – 11:45	<del>LISTEN: LET YOUR MIND WANDER</del>	<del>Inclusivity: who, what, when, where, why? with Jess Mitchell</del>
11:45 – 12:00	<del>Have two thoughts</del>	Q&A
12:00 – 1:00	EAT	Lunch
1:00 – 3:45	SELF, POWER, OTHER 1, 2, 4, all	Inclusivity and Open Education Workshop (sigh: more Jess)
2:00 – 2:10	OMG, I'm so tired!	COFFEE/SNACK
2:10 – 3:00	NO MORE!... Places to Question	When will this end? TOO MUCH COFFEE... need a bathroom!
3:00 - 3:45	I'm totally fried.	When do we get a moment alone?





# Activity

How can you exclude students?

How can you mandate that they learn  
in one way only?

What would that syllabus look like?



Personal awareness - how much of your “FULL SELF”

- Comfort, Voice, Decision-making, Standing up, Challenging status quo

Personal Situatedness “WHO IS HERE AND FEELING SMALL?”

- Can you recognize your power? Can you see/feel/understand how it is impacting others? Can you hear and receive critique/feedback?

Other “WHO ISN'T HERE AND WHY?”

- Can you see me? Do you think I deserve space? Do you see my personhood? Do you grant me the rights of personhood?
- Can you debate or at least engage in conversation about what those rights are?



Self



# Situatedness



Other



Form > Function

Design

Openness + reflecting

Self

Inclusion by Context

Situated

Questioning, reflecting, disrupting

Other

Architectural Experiential Interactional

# Places to Question

- Syllabus
- Admissions decisions
- Pedagogy
- Books
- Assessment
- Cost
- Access/Availability
- Quality
- “Equivalents”
- Love of Learning...



# Places to Question

- What decisions do I make?
- How might I re-write a syllabus, making it more inclusive?
- How do I do authentic assessments and remain fair?



- ▶ Write a few sentences about Inclusivity
  
- ▶ What will you bring tomorrow that can help make this an inclusive world? How can you contribute to inclusion? (3 ideas)

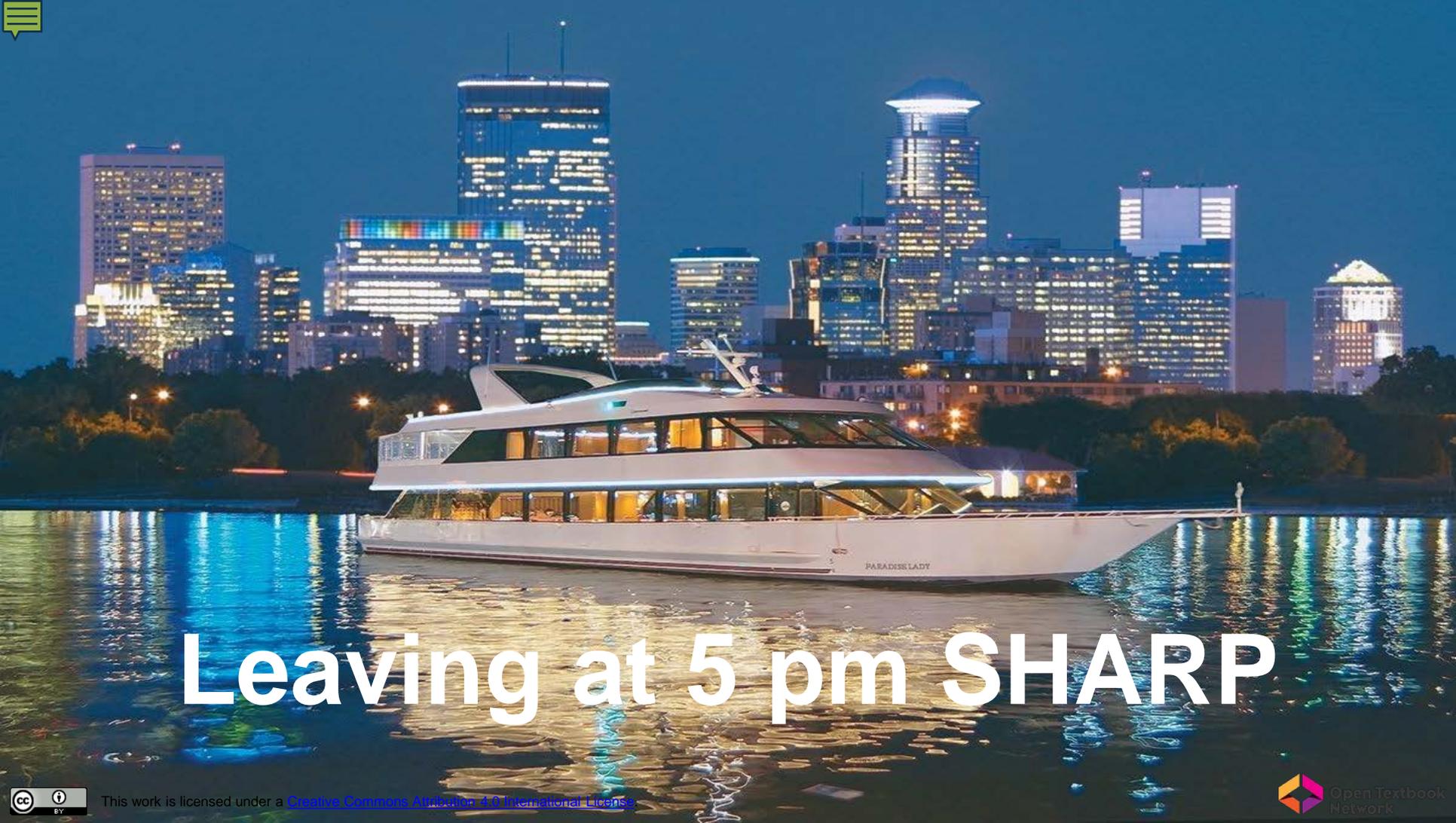


It is your responsibility to change society if you think of yourself as an educated person

- James Baldwin “A Talk To Teachers”



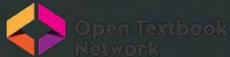
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Leaving at 5 pm SHARP



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# Housekeeping for Friday

- Start at 9 am
- Buses leave at 12pm SHARP
  - Terminal 1
  - Terminal 2 and then 1
- Bring your luggage to Room 201 (near the lobby) before we begin at 9 am!



Let's  
take a  
picture



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